

x-copy

# fashion calendar

27th year issued weekly

JULY 17

'67



ruth finley, publisher   tr 9-2343   8 east 77th street   new york, n.y. 10021



# FASHION CALENDAR

NOTE: Although listings are repeated until the scheduled date of each event, they frequently incorporate IMPORTANT CHANGES. A CAREFUL CHECK OF EVERY issue will, therefore, yield maximum use of FASHION CALENDAR to the reader...Ruth Finley, Editor.

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
<u>WEEK BEGINNING MONDAY, JULY 12, 1967</u>			
Saturday July 15 11:00 A.M.	CUSTOMER SHOWING: BRIDAL FASHIONS Fall bridal fashions.(Open to public.)	LORD & TAYLOR	4TH FLOOR BRIDAL SALON Publ.: Jeri Savidge, WI. 7-3300.
Monday July 17	SHOWING OF HOLIDAY COLLECTION Continuous daily showings of dressy knits and crepes for Holiday wear. Contact: LO. 4-4585.	TOWN JANE, INC. BY FELIX SAFIAN	498 SEVENTH AVENUE SHOWROOM - 3RD FLOOR
Monday July 17- August 4	SPRING-SUMMER '68 FABRIC EXHIBIT A display of fashion fabrics containing Du Pont textile fibers, 10:00 A.M. to 5:00 P.M. By appointment. Contact: Janet Moody, 971-4654.	DU PONT COMPANY	350 FIFTH AVENUE DU PONT THEATRE-4TH FL.
Wednesday July 19 8:30 A.M. Breakfast	"BEAUX ARTS BE-IN" COLLECTION Showing of Majestic's new collection. By invitation. Publicity: Jean Luban, LO. 4-3113.	MAJESTIC SPECIALTIES (1410 BROADWAY)	HOTEL PLAZA BAROQUE SUITE
Thursday July 20 10:00 A.M.	PRESS PREVIEW: MODEL ROOMS Preview of modern and traditional model rooms on the sixth and seventh floors. (For Release, Mon., July 24.) By invitation. Publicity: Diane Wallace, TR. 5-7200.	ABRAHAM & STRAUS (BROOKLYN)	9TH FLOOR FEATURE EVENTS DEPT.
Thursday July 20 11:00 A.M. Luncheon	PRESS PARTY: LUNCHEON AND FASHION SHOW Greek party for the press, announcing the "Sardo Sweepstakes"--showing of Caprolan nylon fashions by Allied Chemical. By invitation. Contact: Mr. S.S. Elbling, PL. 9-3051.	SARDEAU INC.	S.S. QUEEN FREDRICA PIER #84 - W.44TH ST.
Thursday July 20 11:00 A.M.	CONTEST AND FASHION SHOW FOR CHILDREN "Stripe-n-ing In The Park"--a design contest and children's fashion show (followed by luncheon), in cooperation with Du Pont. Judges: Mrs. John Lindsay; Mr. John English, art director of "Good Housekeeping"; Jane Stark, vice president of Lord & Taylor; Gormer Ward, retail marketing manager of Du Pont. Each child will be provided with easels, paints, and brushes to create an original stripe design. Commentator: Janet Livingstone. By invitation. Contact: Toni Miner or Barbara Magan, CO. 5-7300, Ext.449 or 601.	LORD & TAYLOR; AND "GOOD HOUSEKEEPING"	FOUNTAIN CAFE(72ND ST.) IN CENTRAL PARK
Just Issued	FALL 1968: MEN'S WEAR COLORS Fall color forecast, including knitwear, shirts, jackets, slacks, and coordinated items. Contact: Ann Mulligan, MU. 5-5881.	THE COLOR ASSOCIATION OF THE U.S., INC.	200 MADISON AVENUE



<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Sunday July 23- July 26	LUGGAGE, LEATHER GOODS, ACCESSORIES SHOW Showing of Fall and Holiday leather goods, luggage, accessories. Contact: LE. 2-3960.	LUGGAGE & LEATHER GOODS MFRS.(220 FIFTH AVENUE)	N.Y. TRADE SHOW BLDG. 500 EIGHTH AVENUE
July 24	ABRAHAM & STRAUS RELEASE--MODEL ROOMS. (Preview, July 20; see Pg. 1)		
Wednesday July 26 12:00 Noon Luncheon	PRESS CONFERENCE- LUNCHEON MEETING The Toni Company will invite the press to a luncheon and new product presentation. By invitation. Publ.: Marion Hammon, 312-MI.2-1102(Chicago).	THE TONI COMPANY (456 MERCHANDISE MART)	HOTEL PLAZA BAROQUE SUITE
Thursday July 27 12:00 Noon Luncheon	PRESS PREVIEW: AWARD LUNCHEON Yardley of London presents the first Yardley International Youth Achievement Award to Miss Kristen McLendon, U.S. teenage broadcaster. By invitation. Contact: Lillian Firestone, WA. 4-4728.	YARDLEY OF LONDON (620 FIFTH AVENUE)	HOTEL PLAZA TERRACE ROOM
Tuesday August 1 11:00 A.M.- 1:00 P.M. Aperitif	PRESS PREVIEW: "SHOES PLUS" Premiere of Latinas--"a unique fashion concept in store design and merchandise." By invitation. (For Release, Wed., Aug. 2.) Buyer showing, Mon., Aug. 14, 6:00 P.M. Publicity: Carolyn Saks, 279-2184.	LATINAS	769 MADISON AVENUE (AT 66TH STREET)
Beginning Tuesday August 1	OPENING: LATE FALL AND HOLIDAY COLLECTION Continuous daily informal showings of active sportswear collection. Contact: Roberta Nasta or Ed Knauer, WI. 7-6700.	MR. THOMSON	1410 BROADWAY SHOWROOM - 22ND FLOOR
Beginning Tuesday August 1	OPENING OF HOLIDAY COLLECTION Daily informal showings. Contact: George Rappaport, CH. 4-3558.	PETTI 4'S, INC.	498 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
Sunday August 6- August 10	ANNUAL CONVENTION: NAT'L JEWELRY TRADE SHOW More than 350 exhibitors will display at the world's largest jewelry trade show. Contact: Victoria D. Schmidt, Communications Council, Inc., 31 Central Ave., Newark, N.J. (201) 622-2951.	RETAIL JEWELERS OF AMERICA	N.Y. HILTON HOTEL
August 7	OHRBACH'S RELEASE--International Show collection. (No Press Show)		
Monday August 7 9:00 P.M.	PREVIEW OF FALL COLLECTION By admission card only.(Black Tie) Buyer showing, Tuesday, August 8 and Friday, August 11 at 10:30 A.M. By invitation. Contact: CH. 4-5452.	NORMAN NORELL	550 SEVENTH AVENUE SHOWROOM - 10TH FLOOR
Beginning Monday August 7	HOLIDAY AND CRUISE KNITS AND DRESSES Continuous daily showings of Holiday and Cruise knits and cocktail dresses, designed by Frank Adams. Contact: LO. 4-1434.	JUNIOR ACCENT	498 SEVENTH AVENUE SHOWROOM - 10TH FLOOR
Beginning Monday August 7	OPENING OF HOLIDAY COLLECTION Continuous showings in new showroom of Holiday collection, designed by Dino Orlando. Contact: Milton Shufer, BR. 9-3044.	HAMPTON EAST	498 SEVENTH AVENUE SHOWROOM - 12TH FLOOR



<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Beginning Monday August 7	OPENING OF HOLIDAY COLLECTION Daily informal showings of Holiday collection. AL. 5-5500.	LOOMTOGS, INC.	1407 BROADWAY SHOWROOM - 35TH FLOOR
August 8	NORMAN NORELL'S BUYER SHOWING AT 10:30. By invitation.	Contact: CH. 4-5452.	
Tuesday August 8 4:00 P.M.	PREVIEW OF FALL COLLECTION Galanos will present his Fall collection. By invitation. 213--272-1445(L.A.); or PL. 9-3000 (Aug. 8).	JAMES GALANOS (2254 S. SEPULVEDA, L.A.)	HOTEL PLAZA BAROQUE ROOM
Thursday August 10 3:00 P.M. - 6:00 P.M.	RESORT AND SUMMER SHOE COLLECTION Golo's imported shoes; also Resort and Summer collection. Press show, by invitation. For trade, beginning August 14, 9:00 to 5:00 daily, by appointment. Contact: Helen Perlman, BR. 9-5800.	GOLO FOOTWEAR CORP.	350 FIFTH AVENUE SHOWROOM - RM. 925
August 11	NORMAN NORELL'S BUYER SHOWING AT 10:30. By invitation.	Contact: CH. 4-5452.	
August 14	OHRBACH'S RELEASE--Fur fashions. (No Press Show)		
Monday August 14 2:00 P.M. And 4:00 P.M.	SPRING-SUMMER 1968 FOOTWEAR TRENDS Advance showing of high-fashion trends in women's footwear. Special fashion designer, guest speaker. Tickets: \$10.00 (includes swatched color guide). Contact: Mrs. Thelma C. Hennessey, 686-7520.	NATIONAL SHOE RETAILERS ASSN. (200 MADISON AVE.)	HOTEL PLAZA GRAND BALLROOM
Beginning Monday August 14	OPENING: HOLIDAY COLLECTION Continuous showings in new showroom of Holiday separates, coordinates, dresses, at-home fashions, designed by Lois Anderson. Contact: Bernice Lewis, LO. 4-6060.	MR. GEE	498 SEVENTH AVENUE SHOWROOM - 3RD FLOOR
Wednesday August 16 11:30 A.M.	PRESS PREVIEW OF MISS BERGDORF FASHIONS Preview for the press of Miss Bergdorf fashions. By invitation. ( <u>For Release, Thurs., Aug. 17.</u> )	BERGDORF GOODMAN	5TH FLOOR
Wednesday August 16 5:30 P.M.	SHOWING OF ADOLFO'S FALL COLLECTION Saks Fifth Avenue will present the Fall millinery collection by Adolfo. By invitation. Publicity: Helen O'Hagan, PL. 3-4000.	SAKS FIFTH AVENUE	5TH FLOOR
Thursday August 24 12:30 P.M. & 5:30 P.M.	CUSTOMER SHOWINGS: BACK-TO-SCHOOL FASHIONS Back-to-school fashions at two showings: 12:30 and 5:30 P.M. Open to public. (In Westbury, Aug. 26 at 1:00 P.M., street floor.) Publicity: Jackie Landesman, OX. 5-4000.	OHRBACH'S	2ND FLOOR
August 26	PARIS PICTURE RELEASE DATE.		
Thursday August 31 11:00 A.M.	PRESS PREVIEW: CUSTOM-ORDER FASHIONS Sophie, with the assistance of Stephen Erklin, will present her Fall-Winter custom-order collection. By invitation. ( <u>For Release, Fri., Sept. 1.</u> ) Publicity: Helen O'Hagan, PL. 3-4000.	SAKS FIFTH AVENUE	3RD FLOOR SALON MODERNE



<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Sept. 4	LABOR DAY (Monday)--Legal Holiday.		
Tuesday Sept. 5 11:30 A.M.	PRESS PREVIEW: CUSTOM- ORDER FASHIONS Preview of Bergdorf Goodman's custom-order fashions, designed by Eric. (For Release, Wed., Sept. 6.) By invitation. Publ.: Florence Neff, PL. 3-7300.	BERGDORF GOODMAN	2ND FLOOR
Tuesday Sept. 5 5:30 P.M.	PRESS RECEPTION: "MEDITERRANEAN FESTIVAL" Storewide promotion and showing of fashions and home furnishings from France, Greece, Israel, Italy, Portugal, Spain. By invitation. Contact: Marge McLean, OX. 5-4400, Ext. 3078.	MACY'S NEW YORK	13TH FLOOR EXECUTIVE DINING ROOM
Beginning Tuesday Sept. 5	OPENING: RESORT AND SPRING COLLECTION Daily informal showings. Contact: George Rappaport, CH. 4-3558.	PETTI 4'S, INC.	498 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
Wednesday Sept. 6 10:30 A.M. Breakfast	STOREWIDE IMPORTS PREVIEW Preview for the press of Gimbels' 1967 storewide Import Fair. (For Release, Thurs., Sept. 7.) By invitation. Publ.: Margot Infantino, LO. 4-3300.	GIMBELS	6TH FLOOR
Thursday Sept. 7 11:30 A.M.	PRESS PREVIEW: FALL IMPORT COLLECTION Preview for the press of Bergdorf Goodman's Fall imports. By invitation. (For Release, Fri., Sept. 8.) Publicity: Florence Neff, PL. 3-7300.	BERGDORF GOODMAN	2ND FLOOR
Monday Sept. 11 11:30 A.M.	PRESS PREVIEW: CURIEL AND SANCHEZ Preview for the press of fashions by Giogliola Curiel, in addition to a collection designed by Fernando Sanchez. By invitation. (For Release: Tues., Sept. 12.) Publicity: Florence Neff, PL. 3-7300.	BERGDORF GOODMAN	4TH FLOOR
Monday Sept. 11- Sept. 14	WINTER-HOLIDAY NOTION AND NOVELTY SHOW "Modern Merchandising for the New Notions Look" is the theme of a 90-minute seminar to be held on Tuesday, Sept. 12, at 8:00 A.M.; and "Notions Depart- ments of the Future" will be the topic on Wednesday, Sept. 13, at 8:00 A.M. Contact: Ann Karas or Jonni Jahn, PE. 6-8820.	NATIONAL NOTION ASSN. (350 FIFTH AVENUE)	SHERATON-ATLANTIC HOTEL 34TH ST. & BROADWAY
Tuesday Sept. 12 11:00 A.M.	PRESS PREVIEW: CUSTOM-ORDER FASHIONS Mainbocher will present his Fall custom-order fashions at a preview for the press. By invitation. (For Release, Wed., Sept. 13.) Contact: PL. 5-3714. Publicity: Eleanor Lambert, MU. 8-2130.	MAINBOCHER, INC.	609 FIFTH AVENUE SALON - 8TH FLOOR
Wednesday Sept. 13 9:00 A.M.; 12:00 Noon	IMPORT FASHIONS AT TWO SHOWINGS Two showings of Fall import fashions: 9:00 A.M. (breakfast); 12:00 Noon (Luncheon). More details and prices in a later issue. Contact: CI. 7-3940.	THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA)	N.Y. HILTON HOTEL BALLROOM
Thursday Sept. 14 9:30 A.M.	INTERNATIONAL HAUTE COUTURE FASHION SHOW Press preview of Alexander's Fall collection of European Haute Couture fashions and their line-for-line reproductions. (For Release, Fri., Sept. 15.) By invitation. Contact: Lorein Eyerly, OX. 5-4500, Ext. 344.	ALEXANDER'S (LEX.AVE. & 58TH ST.)	HOTEL PLAZA TERRACE ROOM



DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Monday Sept. 18 8:00 P.M.	OPENING: '67-'68 METROPOLITAN OPERA Verdi's "La Traviata" with Montserrat Caballe, Richard Tucker, and Cornell MacNeil, will open the 1967 opera season. Publ.: Francis Robinson, 799-3100.	METROPOLITAN OPERA	LINCOLN CENTER OPERA HOUSE
Tuesday Sept. 19 12:00 Noon Luncheon	PRESS PREVIEW: FUR FASHIONS Presentation of Ben Kahn's Fall-Winter fur fashions. (For Release, Wed., Sept. 20.) Show at 3:00 P.M., in the Ballroom for customers. Both shows by invitation. Contact: BR. 9-0633.	BEN KAHN FURS (150 WEST 30TH ST.)	HOTEL PLAZA CRYSTAL ROOM
Sept. 19	BEN KAHN'S FUR SHOWING FOR CUSTOMERS AT 3:00 P.M. (See above)		
Wednesday Sept. 20 11:00 A.M.; 3:00 P.M.	INTERNATIONAL HAUTE COUTURE FASHION SHOW Alexander's will present an international haute couture fashion show for benefit of The Society of Memorial Sloan-Kettering Cancer Center. Chmn.: Mrs. Nelson A. Rockefeller and Mrs. Gardner Cowles. Reservations: \$5.00; special reserved section \$10.00. (For Release, Thurs., Sept. 21.) Publ.: Mr. Alexandre Tarsaidze at Serge Obolensky Assoc., PL. 9-6272.	ALEXANDER'S	LEXINGTON & 58TH ST. 4TH FLOOR
Wednesday Sept. 27 11:30 P.M.	PRESS PREVIEW OF MADE-TO-ORDER FURS Preview for the press of Fall-Winter fur fashions, designed by Emeric Partos. By invitation. (For Release, Thurs., Sept. 28.) Publicity: Florence Neff, PL. 3-7300.	BERGDORF GOODMAN	2ND FLOOR FUR SALON
Friday Sept. 29 12:00 Noon	FABRICS DIVISION: LUNCHEON MEETING Prices and more details in later issue. Contact: CI. 7-3940.	THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA)	N.Y. HILTON HOTEL BALLROOM

Beginning Friday July 14	CAMERA NAZIONALE DELLA MODA ITALIANA (High Fashion) ROME, ITALY
July 14:	11:00 A.M. Opening ceremony--Campidoglio. 4:30 P.M. (Knitwear and boutique review, press only): Avolio, Aponte, Avagolf, Albertina, Baldini, De Simone, Bertoli, Princess Luciana, Noni Sport, Nardini, Naka, Trico.
July 15:	9:30 A.M. Tiziani. 11:00 A.M. Ognibene-Zendman. 12:30 P.M. Garnett. 4:30 P.M. Schuberth. 6:00 P.M. Barocco. 8:00 P.M. Valentino.
July 16:	9:30 A.M. Forquet. 11:00 A.M. Marucelli. 12:30 P.M. Veneziani. 4:30 P.M. Balestra. 6:00 P.M. Antonelli. 8:00 P.M. Mila Schon. 9:45 P.M. Ken Scott (July 17)
July 17:	9:30 A.M. Galitzine. 11:00 A.M. Biki. 12:30 P.M. De Barentzen. 4:30 P.M. Enzo. 6:00 P.M. Fabiani. 8:00 P.M. Lancetti.
July 18:	9:30 A.M. Carosa. 11:00 A.M. Baratta. 12:30 P.M. Tita Rossi. 3:00 P.M. Guidi. 4:30 P.M. Sarli. 6:00 P.M. Centinaro. 7:30 P.M. Fontana. 9:30 P.M. (High fashion menswear): Brioni, Franzoni, Datti, Baratta, Litrico.
July 19:	9:30 A.M. Faraoni. 11:00 A.M. Gregoriana. 12:30 P.M. Di Lazzaro. 4:30 P.M. Riva. 6:00 P.M. Gattinoni. 7:30 P.M. Brugnoli. 9:30 P.M. (Menswear): Rosati, Wanver, Valentini, Nativo, Siviglia.
July 20:	10:30 A.M. Gaber. 11:00 A.M. (Fur fashions): Assunta, Nobilio, Bertoletti, Fendi, Zarfati. 5:00 P.M. (Children's and junior fashions): Zingone.
Contact: Amos Ciabattoni, Secretary General, Piazza Repubblica, 59, Rome	



FALL-WINTER SHOWINGS--INCORPORATED SOCIETY OF LONDON FASHION DESIGNERS

Beginning Wednesday, July 19:  
 Wednesday 10:30 A.M. Norman Hartnell, 26 Bruton St., W.1  
 July 19 12:00 Noon Ronald Paterson, 22 Bruton St., W.1  
 3:00 P.M. Hardy Amies, 14 Savile Row, W.1  
 Thursday, July 20:  
 10:30 A.M. Michael, 2 Carlos Pl., W.1  
 12:00 Noon Mattli, 63A South Audley St., W.1  
 3:00 P.M. Iachasse, 4 Farm St., W.1  
 4:30 P.M. Mattli, (second press show)  
 Tuesday, Sept. 5:  
 11:00 A.M.; 3:00 P.M.; 6:00 P.M.--Clive.  
 Contact: Miss Diana Walker, ISLFD, 9 Staple Inn, London W.C.1, tel.: CHA. 8635.

CONTINUOUS SHOWINGS IN LONDON

Annacat	Graziella Fontana	Jean Muir
Tony Armstrong	Gina Fratini	Roger Nelson
Bagatel	Ivan Goujon	Andre Peters
John Bates	Harvey Gould	Alice Pollock
Belinda Bellville	Judy Hasse	Harry B. Popper
Hylan Booker	Jaeger	Mary Quant
Anthony Charles	Georgina Linhart	Bob Schulz
Ossie Clark	Susan Locke	Maggi Shepherd
Donald Davies	Londonus	Susan Small
Colin Edward	Veronica Marsh	Liza Spain
Foale & Tuffin	Simon Massey	Mark Stevens
Sheila Follis	Gerald McCann	

FALL-WINTER SHOWINGS IN SPAIN--ALTA COSTURA, MADRID and BARCELONA

Beginning Asuncion Bastida, Paseo de Gracia, 96, Barcelona  
 Thursday Asuncion Bastida, Hermosilla, 18, Madrid  
 July 20 Elio Berhanyer, Ayala, 124, Madrid  
 Herrera y Ollero, Almirante, 9, Madrid  
 Lino, Plaza Santa Barbara, 3, Madrid  
 Marbel, Jr., Avenida de Nazaret, 1, Madrid  
 Carmen Mir, Provenza, 245, Barcelona  
 Pertegaz (July 21 at 4:00 P.M.) Generalisimo Franco, 401, Barcelona  
 Pedro Rodriguez, Paseo de Gracia, 8, Barcelona  
 Pedro Rovira, Rambla de Prat, 8, Barcelona  
 Santa Eulalia, Paseo de Gracia, 60, Barcelona  
 Vargas Ochagavia, Avenida Calvo Sotelo, 16, Madrid

FALL-WINTER SHOWINGS--CHAMBRE SYNDICALE DE LA COUTURE PARISIENNE, PARIS  
 (P-Press; B-Buyers); Picture Release Date, Saturday, August 26

Monday, July 24:  
 11:00 A.M. Serge Lepage  
 2:30 P.M. Jean Louis Scherrer(B)  
 3:00 P.M. M.Tellin; R.Lutece  
 4:30 P.M. Madeleine de Rauch, 37, Rue Jean-Goujon(P)  
 5:00 P.M. Jean Louis Scherrer  
 6:45 P.M. Beni Salvadori  
 (time not set) Louis Feraud, 88, Faubourg St-Honore(B)

(continued on following page)



Tuesday, July 25:

10:00 A.M. Pierre Balmain, 44 Rue Francois Ier (B)  
 10:30 A.M. Christian Dior, 30, Ave. Montaigne(B)  
 12:00 Noon J. Hercey  
 3:00 P.M. Madeleine de Rauch, 37 Rue Jean-Goujon(B)  
 Nina Ricci, 20, Rue des Capucines(P)  
 5:00 P.M. M.Vaughan, M.Tellin  
 (time not set) Jacques Esterel, 85 bis, Faubourg St-Honore(B)

Wednesday, July 26:

9:30 A.M. Jean Patou, 7, Rue St-Florentin(B)  
 Jeanne Lanvin, 22, Faubourg St-Honore(P)  
 10:45 A.M. Nina Ricci, 20, Rue des Capucines(B)  
 11:00 A.M. Guy Laroche, 29, Ave. Montaigne(P)  
 3:00 P.M. Jeanne Lanvin, 22 Faubourg St-Honore(P)  
 4:30 P.M. Antonio Castillo, 95, Faubourg St-Honore(P)  
 5:00 P.M. Guy Laroche, 29, Ave. Montaigne(B)

Thursday, July 27:

10:30 A.M. Christian Dior, 30, Ave. Montaigne(P)  
 3:00 P.M. Charles Montaigne  
 Antonio Castillo, 95, Faubourg St-Honore(B)  
 I. Dana  
 Molyneux, 5 Rue Royale(P)  
 Philippe Venet, 62 Rue Francois Ier(P)  
 Jeanne Lanvin, 22, Faubourg St-Honore(B)  
 5:00 P.M. Roberto Capucci, 4 Rue Cambon  
 7:30 P.M. Carven, 6, rd. pt. Champs-Elysees(P)  
 (time not set) Yves St-Laurent, 30 bis, rue Spontini(B)

Friday, July 28:

10:00 A.M. Jeanne Lanvin, 22, Faubourg St-Honore(B)  
 10:30 A.M. Roberto Capucci, 4 Rue Cambon  
 Molyneux, 5, Rue Royale(B)  
 2:30 P.M. Jacques Heim, 15, Ave. Matignon(B)  
 3:00 P.M. Philippe Venet, 62, Rue Francois Ier(B)  
 Molyneux, 5, Rue Royale(B)  
 3:30 P.M. Carven, 6, rd. pt. Champs-Elysees(B)  
 5:00 P.M. S.Baron  
 (time not set) Chanel, 31, Rue Cambon  
 (time not set) Ted Lapidus(B)

Saturday, July 29:

11:00 A.M. Emanuel Ungaro, 2, Ave. Montaigne (B)  
 Gres, 1, Rue de la Paix(P)  
 3:00 P.M. Jacques Heim, 15, Ave. Matignon(P)  
 5:30 P.M. Emanuel Ungaro, 2, Ave. Montaigne  
 (time not set) Pierre Cardin, 118, Faubourg St-Honore(B)

Monday, July 31:

10:30 A.M. Givenchy, 3, Ave. George V (B). Gres - (time not set)  
 3:00 P.M. Yves St-Laurent; M. Roger. 5:00 P.M. B. Sagardoy.

Tuesday, August 1:

10:30 A.M. Balenciaga, 10, Ave. George V (B)  
 5:00 P.M. B. Sagardoy. Andre Courreges, 40, rue Francois Ier (P) Time not set.

Thursday, August 3:

10:30 A.M. Givenchy (P). 3:00 P.M. Gilbert Orcel.

Friday, August 4:

10:30 A.M. Balenciaga (P). 3:30 P.M. Bourgade  
 Contact: Marjorie Dunton (press attache) Chambre Syndicale, 100, Faubourg St-Honore,  
 Paris.



